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March 21, 2000

Food and Drug Administration
Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
200 C Street, SW
Washington, DC 20204

Dear Sirs:

Notice is hereby given that Rexall Sundown, Inc. ("Sundown") located at 6111 Broken Sound Parkway, N.W., Boca Raton, Florida 33487 has marketed a dietary supplement under the Sundown, Rexall and Thompson brand names bearing the following statement(s) on the label and/or in the labeling:

Selenium 50mcg, 100mcg (Sundown): [It] helps protect and maintain healthy cells. It is an essential trace mineral that neutralizes unstable substances in the body called free radicals. Selenium is needed to produce a critical antioxidant enzyme that protects red blood cells and cell membranes.

Selenium 100 mcg (Rexall): [It] helps protect and maintain cellular health. Selenium is an essential trace element which works to neutralize unstable substances in your body called free radicals. The body needs Selenium to produce glutathione peroxidase, a critical antioxidant enzyme which is essential for the protection of red blood cells and cell membranes.

Selenium 200 mcg Plus Vitamin C and Bioflavonoids (Thompson): [It] helps promote cell repair in the lungs and other organs. Selenium is an essential trace mineral that works to prevent oxidative cell damage, a major contributor to cellular destruction. The body needs Selenium to produce glutathione peroxidase, a critical enzyme which is necessary for the antioxidant protection of red blood cells and cell membranes. Vitamin C, a powerful antioxidant, also prevents free radical damage at the cellular level and promotes a healthy immune system.

Selenium 200mcg Plus Vitamin C and Bioflavonoids (Rexall): [It] helps promote cell repair in the lungs and other organs. Selenium is an essential trace mineral which works to neutralize unstable substances in your body called "free radicals" that can cause oxidative stress and damage to cells. The body needs Selenium to produce glutathione peroxidase, a critical enzyme which is necessary for the antioxidant protection of red blood cells and cell membranes. Vitamin C is added for its powerful antioxidant properties and immune function activity.

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The undersigned certifies that the information contained in this notice is complete and accurate and that Sundown has substantiation that the statement is truthful and not misleading. Pursuant to § 101.93 (a)(1), two copies of this notification are enclosed.

Sincerely,

A handwritten signature in dark ink, appearing to read "Deborah Shur Trinker". The signature is fluid and cursive, with the first name "Deborah" being the most prominent.

Deborah Shur Trinker
Vice President of Regulatory Affairs
and Assistant General Counsel

Enclosure